



XX April 2009

## USFK Sponsor Talking Points

1. Tour Normalization in Korea is in full swing with increased numbers of Service members receiving approval to bring their families to Korea, and responsive Sponsorship programs are the key to taking care of our Service members and their families. We understand our new tour length and incentive policies have changed the paradigm of Korea from one of standard unaccompanied tours to more family-centric tours, and I need everyone's help to get the word out to projected inbounds on these important changes.
2. To provide additional assistance for all Sponsors, we have developed USFK Sponsor Talking Points to help you communicate this important information to new Service members and families coming to Korea. You can find these talking points on the USFK Web Page on the "[Thinking of coming to Korea](#)" page for easy downloading, and you must be on a government computer and use your CAC card to access this site. Topics included range from new tour length options and associated incentives, to positive student achievement in DoDDS-K schools; medical, dental and veterinary care; housing information and more. Additionally, we have imbedded several helpful links in the Sponsor Talking Points to offer online assistance with PCS moves, relocation tools, research housing options, Korean culture, spouse support and unit newcomer information.
3. I expect every Sponsor in Korea to start by reading our USFK Policy Letter #16 and use enclosure 1 (USFK Sponsorship Program Baseline Standards) as the foundation to sponsoring inbound personnel 'to standard.' Additionally, I need all sponsors to use these USFK Sponsor Talking Points to communicate these important changes to assignments in Korea with all inbound personnel.
4. We all know that first impressions are lasting impressions, and there's no better way to leave a good one than by the word-of-mouth from one Service member to another through our sponsor programs on these important quality of life changes in Korea. These USFK Sponsor Talking Points are a great source of information, and give us a tool to speak as one on all the new benefits, policies and incentives that have transformed Korea to a family-friendly station of choice.
5. Point of contact for this message is the USFK, J1 Personnel Policy and Programs Branch, DSN 723-5623, [usfkj1jmod@korea.army.mil](mailto:usfkj1jmod@korea.army.mil).

We Go Together!

WALTER L. SHARP  
General, US Army  
Commander

**FREEDOM'S FRONTIER!**

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