



REPLY TO
ATTENTION OF

DEPARTMENT OF THE ARMY
UNITED STATES ARMY INTELLIGENCE AND SECURITY COMMAND
501ST MILITARY INTELLIGENCE BRIGADE
UNIT 15282
APO AP 96205-5282

IADK-Z

3 August 2014

MEMORANDUM FOR 501ST MI BRIGADE PERSONNEL

SUBJECT: 501ST MI BDE Commander Philosophy

1. Philosophy can be defined as a set of beliefs relating to a particular field or activity. Based on my experiences in the Army, I believe the elements listed below rise above the rest and should guide our daily actions.

a. **Trust:** Character, competence, and commitment build trust, which is the glue that binds high-performing units together.

b. **Fitness:** Mental, spiritual, emotional, and physical fitness must be a priority. It's what gives us resilience in the face of adversity and the enemy.

c. **Standards:** High-performing units are standards based. We owe it to our Soldiers and civilians to clearly articulate the standards. If you don't know the standard—ask!

d. **Discipline:** In its most basic form—it's about doing what is right when no one else is around.

e. **Army Values:** Loyalty, Duty, Respect, Selfless Service, Honor, Integrity, Personal Courage—these seven values *must* frame our daily actions.

f. **The Golden Rule:** Treat others the way you want to be treated. A simple yet powerful rule, that if followed, would solve the vast majority of conflict within units.

2. As your Brigade Commander, I ask that you personally adhere to and enforce these elements throughout the workplace. The end result will be a strong cohesive team, capable of successfully completing any mission assigned. Thanks for your support! One last thing—have fun!

KRIS A. ARNOLD
COL, MI
Commanding